

# 51<sup>st</sup> Annual



June 22, 23, & 24, 2012

## Call for Entries

We are pleased to invite you to apply to the  
51st Annual New Mexico Arts and Crafts Fair

Dedicated to exclusively showcasing artists residing in New Mexico, the Fair is held in the Manuel Lujan Building at EXPO New Mexico in Albuquerque.

In addition to over 200 juried exhibitors, NMACF offers artist demonstrations, a Youth Exhibit, and a Keynote Exhibit

**Entry deadline is January 28, 2012**

All applications must be submitted through [www.Zapplication.org](http://www.Zapplication.org).

No mailed applications will be accepted

- This is an indoor fair
- All exhibitors are provided a booth space with electricity
- Best of Show and other cash awards

**Booths are assigned as contracts are received!**

## Calendar

- **December 17, 2011**, Saturday, 10-12:00 Noon – How to Apply Using Zapplication Workshop conducted by Margot Geist.
- **January 28, 2012**- Applications due
- **February 28, 2012** – Notice of acceptance via Zapplication- all accepted artists must download contract and information packet @ [www.nmartsandcraftsfair.org](http://www.nmartsandcraftsfair.org)
- **March 31, 2012** – All contracts and fees due to:

### NMACF

2501 San Pedro NE Ste. 110  
Albuquerque, NM 87110

- **May 7, 2012**- Cancellation Deadline (*last day for refund*)

## Fair Dates & Hours

**Friday, June 22**-----10am-9pm

**Saturday, June 23**-----10am-5pm

**Sunday, June 24**-----10am-4pm

## Fees

**Jury Fee:** \$30 per category entered – **NON REFUNDABLE**

Jury fee payment must be made through [www.Zapplication.org](http://www.Zapplication.org).

## Booth Fee

*Collaborators are considered one entrant and pay accordingly.*

10X10 Space with beam (Lujan B hall, north & south walls)-----	\$350
10X10 Space-----	\$400
10X10 Garden space-----	\$450
10X20 End cap (includes two corner fees)-----	\$875
10X20 End cap garden space (includes 2 corner fees)-----	\$975

**Additional Exhibitor in any booth-----add \$ 75 to booth fee**

**Corner booths-----add \$60 to booth fee**

After you have been accepted through Zapplication.org, please download your contract from [www.nmartsandcraftsfair.org](http://www.nmartsandcraftsfair.org) and send your booth fee along with a **separate check for \$60**, if you request a corner booth

to:

**2501 San Pedro NE Ste. 110  
Albuquerque, NM 87110**

## Jurors

Jurors' names will be posted on [www.nmartsandcraftsfair.org](http://www.nmartsandcraftsfair.org) by

December 1

## Eligibility & Requirements

1. **ONLY NEW MEXICO RESIDENTS**, 18 years of age and older are eligible. **New Mexico I.D. will be required upon check in.**
2. Artists may apply in multiple categories. **Separate entry forms, digital images, and jury fees are required for each category.** Each medium is evaluated separately; only one booth will be allocated per exhibitor regardless of the number of categories in which the artist is accepted. If two or more entrants collaborate in the same medium, they will be entitled to only one booth.
3. NMACF reserves the right to re-categorize work it feels has been entered in the wrong category.
4. All exhibitors must personally attend their booth and be present during the entire Fair. **No Representatives or agents may replace the exhibitor. All collaborators must be present.**
5. Exhibitors may display work **only** in the category(ies) in which accepted. **NMACF reserves the right to remove an exhibitor, without refunding the booth fee,** if an artist exhibits any work that does not reflect the quality and nature of the work juried, or which does not meet NMACF standards and guidelines.
6. All work exhibited must be original work, created by the entrant.  
**NO BUY AND SELL OR MASS REPRODUCTIONS ACCEPTED.**
  - Signed and numbered offset limited edition reproductions and Giclee reproductions of hand-created works will be allowed, but

must be labeled as reproductions and confined to a single bin. Only original artwork will be allowed on booth walls. Individually printed and signed Photographs and Digital Art Prints shall be considered original artwork.

- Matted prints and greeting/note cards featuring professionally printed copies of original images created by the artist are allowed in free standing racks or bins. They are not to be displayed on booth walls.
- Photo/photocopies of artwork will not be allowed.
- Framed mechanical reproductions will not be allowed in bins or on booth walls.
- No posters will be allowed.
- No commercial, manufactured or kit work including use of commercial molds, patterns, blanks or dies will be allowed.
- No commercially manufactured art tiles or note cards are permitted.

## How to Enter

**Submit** 5 digital images of five different art pieces to [www.Zapplication.org](http://www.Zapplication.org) for each category.

- Each entrant must select 5 different digital images for each category to be considered.
- A jury fee of \$30/category must be paid via [www.Zapplication.org](http://www.Zapplication.org) when entering the NMACF.
- Applicants not accepted by the jurors will be notified through [www.Zapplication.org](http://www.Zapplication.org).

# Entry Workshop

There will be an entry workshop on Saturday, December 17, 2012 from 10:00 AM to 12:00 noon at the NMACF Office. If you have questions about how to enter, how to prepare your digital images for Zapplication.org, it is recommended that you attend this workshop. Please RSVP if you plan to attend this workshop.

The NMACF office is located at:

2501 San Pedro NE Suite 110, Albuquerque, NM 87110

Phone: 505 884-9043

Email: [info@nmartsandcraftsfair.org](mailto:info@nmartsandcraftsfair.org).

## Categories

**Ceramics –Decorative:** Original clay and porcelain work other than jewelry that is not intended for everyday use and that will be used as decoration or accent pieces. Machine-made works from commercial molds and mass produced items are not permitted.

**Ceramics – Functional:** Original clay and porcelain work other than jewelry that is made for everyday use. Machine made, works from commercial molds and mass produced items are not permitted.

**Digital Art:** Work for which the original image or the manipulation of other source material was executed by the artist using a computer. All work must be signed and numbered editions on archival quality materials.

**Drawings:** Works in graphite, pastel, charcoal, colored pencil, chalk, wax crayon, pen and ink.

**Fiber:** Work crafted from fiber including clothing, basketry, weaving, quilting, leather work, and papermaking. No machined screened patterns, mass production, or factory produced wearable items.

**Glass:** Stained, hand-blown, etched, slumped, fused, etc. No forms of mass production permitted.

**Jewelry –All entries to the jewelry category whether precious or non-precious must be original design and handmade by the artist. No mass production or kits will be accepted.**

- **Precious Jewelry:** Body ornaments such as necklaces, pendants, brooches, rings, bracelets, earrings, etc. must be handmade using precious metals and precious or semi-precious stones.
- **Non-Precious Jewelry:** Body ornaments such as necklaces, pendants, brooches, rings, bracelets, earrings, etc...hand-made of precious/non-precious metals, gems, stones, beads, clay, wood, glass or other non-traditional jewelry media.

**Metal:** Works crafted from metal including copper, wrought iron, brass, etc. (Non-sculptural, non-jewelry)

**Mixed Media:** Any form of art which does not easily fit into other categories including gourd art.

### **Paintings:**

- **Paintings 1:** Works in oil, acrylic, watercolor, alkyd, casein, and tempera.
- **Paintings 2:** Mixed Media

**Photography:** Photographic prints made from the artist's original negatives and processed by the artist or under his/her direct supervision without manipulation and printed on archival quality materials.

**Printmaking:** Hand printed multiple, signed and numbered originals for which the artist's hand manipulated the plates, stones or screens.

**Sculpture:** Three-dimensional original work done in any medium including bronze, wood, steel, ceramics, etc...

**Wood:** Non-sculptural works in wood that are hand-tooled, machine worked, turned or carved including furniture, bowls, etc...

Be sure to include the following information on all images submitted via [www.Zapplication.org](http://www.Zapplication.org): **Image Number, Title, Size, & Media.**

**Please agree or disagree to the following statement:**

**I am a legal resident of New Mexico. I understand and agree to all conditions and requirements set forth in the NMACF Prospectus.**

**New Mexico I.D. is required upon check in.**

Agree ( )      Disagree ( )

( ) **I permit my images to be used for advertising and editorial purposes.**

## **Checklist**

( ) Completed entry form via [www.Zapplication.org](http://www.Zapplication.org).

( ) \$30. Non-refundable jury fee (per category entered) paid via [www.Zapplication.org](http://www.Zapplication.org). **Please note: To enter more than one category in Zapplication, you must create a new password for each category.**

( ) 5 digital images of 5 different art pieces per category submitted via [www.Zapplication.org](http://www.Zapplication.org).